GUIDE TO **PARTNERSHIP** MARKETING SUCCESS

with DaManager

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Overview

Welcome to the **DaManager Partner Program!** Our partner program is open to those with a vast network, online presence, and interest in technology to earn extra income online. You can introduce DaManager to as many referrals as you like, and we will pay you a commission for every qualified purchase.

Commission Structure and Payments:
We believe in rewarding our affiliates generously. Here is a breakdown of how you can earn:

- **Commission Rates 1:** Earn up to 20% on every sale you generate for shared hosting, email hosting, WordPress hosting, and website builder products.

- **Commission Rates 2:** Earn up to 10% on every sale you generate for website design and business branding services.

- **Bonus Opportunities:** Unlock additional rewards by reaching sales milestones or participating in special promotions.

- **Easy Payouts:** Our payout threshold is ₦3,000. You can request a payout once your verified commission reaches this amount.
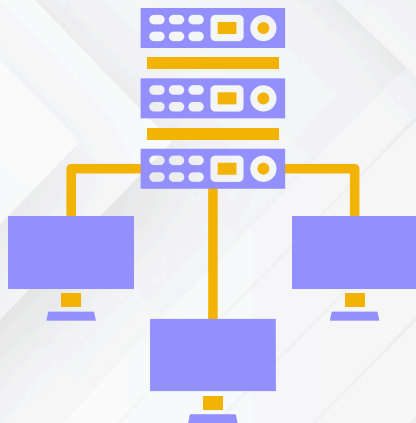
What You Can Offer Your Audience

Understanding our offerings is crucial to effectively reaching your audience and showcasing the incredible value they will receive. With this knowledge, you are on the path to growing your commission effortlessly!

Shared Hosting

This type of hosting is perfect for people new to blogging, have a small online store, need a simple website with basic requirements, want a personal domain for emails or portfolios, or are a beginner seeking an easy and hassle-free hosting solution. Our shared hosting service is also perfect for budget-conscious users who need reliable hosting.

WordPress Hosting

Our WordPress hosting is perfect for bloggers, content creators, ecommerce businesses, freelancers, consultants, local businesses, and large enterprises. It offers optimized performance, reliable WordPress integration, and tools for establishing a professional online presence. Additionally, it includes automatic updates, top-tier security, and expert support.

Email Hosting

Email hosting allows businesses to create a unique, branded email address that reflects their identity, enhancing credibility and professionalism in all communications. We ensure you have the storage capacity necessary to support your communication requirements.

Website Builder

Creating a professional website is now effortless with our user-friendly website builder. If you have limited coding knowledge or none, you can design a fully functional and visually appealing website within minutes. This service is perfect for individuals or small businesses seeking a hassle-free and affordable solution to establish their online presence.

Website Design

Our website design expertise goes beyond just creating visually stunning websites. We specialize in developing highly functional and strategic websites for businesses looking to centralize online sales management and companies seeking to elevate their online presence and boost sales.

Business Branding

From crafting a unique brand identity for new ventures to giving existing businesses a fresh new look, we offer branding services that leave a lasting impression. Our team can also assist with creating additional brand stationery and assets and developing a clear brand strategy.

Why DaManager

Our mission is to help businesses grow better and succeed online. So, this is an opportunity for you to earn passive income while helping brands to get online. When promoting DaManager, it is important to highlight what sets us apart:

99.9% Uptime Guarantee: DaManager is committed to keeping your website online with a rock-solid Service Level Agreement.
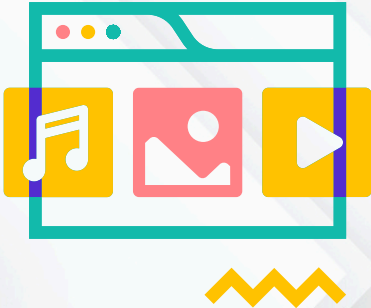
Expert Customer Support: Our 24/7 support team is known for their friendly, professional assistance. We are here to help whenever you need us.

Quality Affordable Solutions: DaManager offers premium products and services that elevate your online experience without straining your budget.

Marketing Strategies That Works

Create Compelling Content

Content is king, and in partnership marketing, it increases traffic and conversions. Here is how to create compelling content:

- Share your experience with DaManager services, highlighting features and benefits.
- Create tutorials for using DaManager products.
- Use visuals to enhance content.
- Include customer testimonials for credibility.

Maximize Your Reach with Social Media

Utilizing social media well can significantly boost your partnership marketing strategy:

- Focus on the social media channels where your target audience is most active, such as Instagram, Facebook, or LinkedIn.
- Consistent posting, active interaction, and sharing diverse content can help maintain engagement.
- Increase the visibility of your content using relevant hashtags that resonate with your audience.
- Increase your reach by hosting contests or giveaways related to our products and services.

Optimize for Search Engines (SEO)

SEO is crucial for reaching the right audience with your content. Here are some tips:

- Use tools like Google Keyword Planner to find audience-relevant keywords.
- Ensure your content is keyword-optimized in the title, headings, and text.
- Focus on providing value for better ranking and more traffic.
- Increase your site authority through guest posts, forum participation, and collaborations.

Leverage the Power of Email Marketing

Email marketing is one of the most effective ways to promote products and services:

- Use opt-in forms on your website or social media pages to grow your email subscriber list.
- Write compelling subject lines and persuasive content that resonates with your audience.
- Tailor your emails to make them more impactful based on subscriber preferences to increase engagement and conversions.
- Ensure your emails have clear calls to action that guide readers to your partner links.

Note: You can also explore paid advertising options.

Ethical Marketing Practices

When you talk about **DaManager**, you are not just promoting a service. You want people to join a thriving community built on trust and excellence. Ensure your audience knows they are becoming part of something special with DaManager.

- **Honesty:** When promoting DaManager, only endorse products and services you believe in and have personal experience with.
- **Accuracy:** Ensure that all information about DaManager offerings is precise and verifiable, refraining from making any misleading or false claims.
- **Respect Customer Privacy:** Avoid using spammy or intrusive marketing tactics, and always obtain consent before sharing any personal customer information.
- **Simple Disclosure:** A brief statement at the beginning or end of your content is sufficient. Inform your audience that you may earn a commission from purchases made through your links. It is not only best practice but also legally required

Additional Services to Enhance Your Offerings

Domain Names

DaManager offers a wide range of domain extensions (TLDs) at competitive prices to cater to every niche. Some of the domain names available include .com, .net, .co.uk, .ng, .org, .com.ng, .info, .edu.ng, .tech, .dev, .online, .io, .media, .store, .global, .web, and .cloud.

VPS Hosting

This hosting solution is perfect for online stores and businesses needing reliable, secure, and fast performance. It offers customizable server environments and the ability to host multiple websites with extensive control over server settings. It is also great for growing businesses because it allows for smooth scalability.

Dedicated Server

The hosting solution is ideal for high-traffic websites needing top-notch performance. It is also suitable for web agencies and resellers. Dedicated servers are for users who need fully customizable server settings and substantial media storage. It also facilitates the management of a large number of websites with ease.

SSL Certificates

Boost your website's security and search engine rankings with SSL certificates. Our SSL certificates establish a secure connection between browsers and servers, encrypt communication to protect sensitive customer information, and display a padlock next to your web address to instill trust.

Check out all the exciting details about our wide range of services and products here!

Resources & Support

Marketing Resources

We have created marketing materials for you to promote DaManager to your specific audience.

- Official Logos: Maintaining consistency and professionalism is best achieved using our official logo.
- Banners: Capture attention and draw in your audience by placing professionally designed banners on your website or blog.
- Flyers: Increase visibility by sharing pre-designed flyers on your social media platforms.
- Landing Pages: Improve conversion rates by directing your audience to optimized landing pages.

Explore more valuable resources on our blog!

Support

Even the best partners encounter challenges. Here is how to overcome these common issues:

- **Low Conversion Rates:** If you're experiencing low conversion rates, it may be beneficial to reassess your audience targeting. You could also improve your calls to action (CTAs) or experiment with different content formats to see what resonates best with your audience.

- **Technical Issues:** Should you encounter any technical issues, such as problems with tracking links or the partner dashboard, don't hesitate to contact our dedicated support team.

- **Low Content Ideas:** If you are out of fresh ideas, consider exploring new angles to present your content. Consider conducting interviews with industry experts or creating comparison guides to keep your content engaging and informative for your audience.

Find answers to some questions about our partner program here.

Get in Touch

Have questions or ideas about our Partner Program? We would love to hear from you! Reach out to the DaManager Partner Program Team at partner@da-manager.com

Thank You For

Partnering With Us